



SOFTIFY

TECHNOLOGY SERVICES CONSULTING

Who we are



Softify is a next generation technology Services company, offering end-to-end Software Development Life Cycle (SDLC) management, Consultation, recommendation, and implementation services. Softify digital transformation services are based on a trusted foundation of experience and expertise that empowers clients to accelerate their business. As a company we have highly skilled and experienced technocrats delivering tested true disruptive innovation Services, and at the core we are fearless innovators, disruption is in our DNA, and we are proud of it! We offer a complete range of IT services that no body else can. We work exclusively with travel, tourism, hospitality, retail and tech companies, we partner with clients to simplify, strengthen and transform their business challenges, by adopting our best in class Solution Framework by Making them more productive and innovative

Our Purpose

Our purpose is to build an inclusive and sustainable future ready solutions / services for Travel, Tourism, Retail & Tech Industries enabled by emerging technologies i.e., AI,ML etc., By Partnering with us We offer you to innovate your business, Compete more effectively and capture opportunities offered by ever evolving digital era. In simple terms when you put every thing together Softify is hopefully the obvious choice.





Our Engagement Model

We help customers in solving their business challenges by engaging, nurturing and simplifying their IT and Business complexity by developing innovative and tailored Solutions and making them more productive by leveraging our best in class solution Frame work and offering them exceptional customer experience by seamlessly integrating their data across all sources and channels spanning over Sale, Marketing and Services,

Thus increasing their profitability, and making them more productive, getting them up to speed on adopting new age Solutions and technologies and empowering their sales, marketing and service delivery teams,

What makes Softify the Best Choice ?

- ✈ Best in class highly skilled and experienced consultants.
- ✈ Value for Money – high quality low cost implementations
- ✈ Strong customer focus and value driven solutions
- ✈ Agile delivery made possible through 'speed to market' approach.
- ✈ Consistently innovates to create value to our customers with total ownership



INDUSTRY FOCUS



OUR SERVICES



Cloud services

We offer end-to-end Cloud Services from Advisory, Architecture to Migration, Cloud operations, Microservices, Applications development, Automation & Optimization by helping customers throughout the cloud adoption life cycle.

Microsoft Azure, Google Cloud.



DevOps services

We have in-depth DevOps & Agile development expertise and have helped many clients' to successfully adopt efficient modern practices. We help our clients to improve the delivery process significantly through CI/CD process.

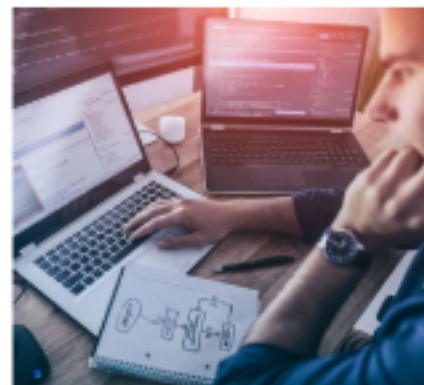
Azure DevOps, Jenkins.



Mobility services

We are experts in developing Cross-Platform mobile apps. Cross-Platform offers most cost-effective and quick-time to market platform for developing mobile apps for multiple operating systems with great performance and desired UX.

Xamarin, NativeScript, React Native.



Web application

We expertise in technologies and tools that deliver modernized web products and platforms to enable better customer experience and bring value to business.

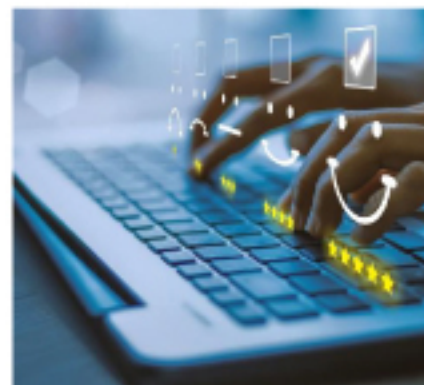
Python, Asp.Net Core, AngularJS, NodeJS, GraphQL, Microservices, Firebase Cloud, SQL Server, Oracle, Redis and more...



AI & ML services

We have been consistently applying AI & Machine Learning to deliver breakthrough solutions for businesses that are ready to take huge profitable business leaps.

Microsoft Cognitive Services, Firebase ML, Chatbots using Dialogflow, Azure QnA Maker.



Testing services

With nearly a decade of experience in bringing Quality-enabled transformation, we have emerged as a trusted testing and QA partner of several organizations.

Automation, Performance, Security, Mobile Apps Testing, API Testing and more...



Big data & Analytics

At Softify Data Services, we have experienced and qualified professionals who have worked on numerous successful projects.



Business Transformation

There are several factors that can have an impact on your business, including technological breakthroughs, changing competitive strategies, shifting market demands, more activist investors, and new regulatory requirements.



Cloud Transformation

The infrastructure of the IT industry has completely changed today. Organizations now have several opportunities to repurpose their goals and re-imagine their businesses to get better growth rates.



Internet of Things (IoT)

IoT services involve consulting, development, application management, and data analytics that are performed to help organizations in solving their business challenges.



Digital Transformation

With the constant technological shift, it is more important than ever for digital leaders to implement the best digital strategy in their organization.



SalesForce DotCom

Through our salesforce service, grow your business while maintaining perfect customer relationship.

PRACTICE AREAS



Cloud services

Microsoft Azure, Google Cloud.



DevOps services

Azure DevOps, Jenkins.



Mobility services

Xamarin, NativeScript, React Native.



Web application

Python, Asp.Net Core, AngularJS, NodeJS, GraphQL, Microservices, Firebase Cloud, SQL Server, Oracle, Redis and more...



AI & ML services

Microsoft Cognitive Services, Firebase ML, Chatbots using Dialog-flow, Azure QnA Maker.



Testing services

Automation, Performance, Security, MobileApps Testing, API Testing and more...

Customer Experience Solutions



Sales Automation



Marketing Automation

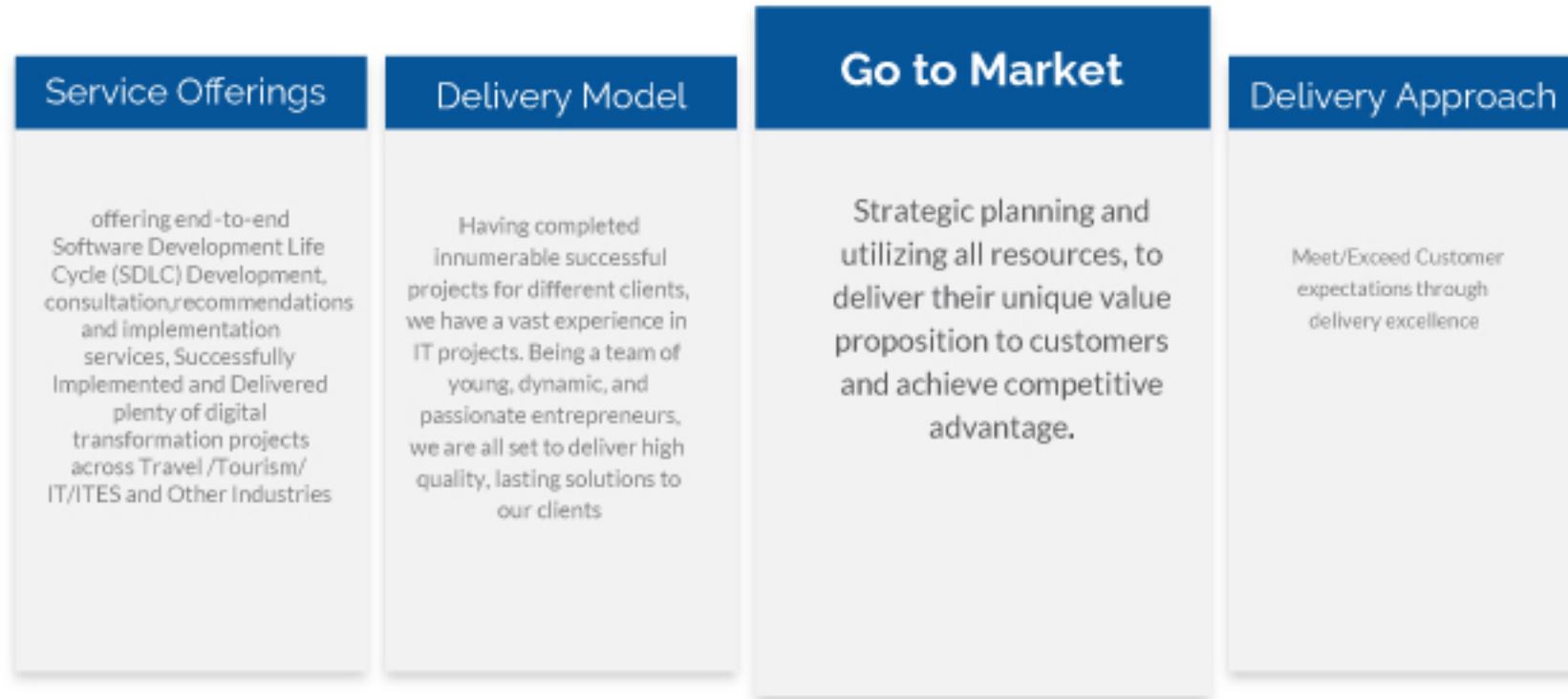


Service Automation



CPQ
Configure Price Quote

UNIQUE SELLING PROPOSITION





GET IN TOUCH

Check our [location](#)

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Madhapur Hyderabad, Telangana 500033



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THANK YOU